


No one should face MS alone. The National MS Society is here so that no one has to.

 **8.3 MILLION**
people engage with the Society
FY23 target: 8.6 million people

 **116,246**
people connected with the Society for the first time
FY23 target: 405,000

 **62.2%**
568,561 of the estimated 914,000 people with MS in the U.S. are connected to the Society
FY23 target: 62.4%

MS Activists speak with one clear voice to advance policies and programs that benefit people with MS and their families.

The Society's **Public Policy Conference** took place March 6–8 in Washington D.C.

- **Two hundred** MS Activists participated in 220 meetings on Capitol Hill, advocating for increased research funding and improved air travel accessibility.
- **840** MS Activists took action through the MS Activist Network, making over 3,200 connections on Capitol Hill via email, social media and text.

On March 28, the Society held its first-ever **MS Activist Rally**.

- **570** activists attended this virtual gathering live and sent over **600** messages to Capitol Hill, advocating for pharmacy benefit manager (PBM) reform.

The Society submitted testimony for the U.S. Senate Committee on Finance hearing on PBMs and the Prescription Drug Supply Chain: Impact on Patients and Taxpayers, detailing the burden carried by people with MS.

Society staff weighed in on **94** bills related to access to care at the state level.

- Bills passed a chamber of the legislature **36** times and **seven** have been signed into law.

The National MS Society is here for every person affected by MS.

MS Awareness Week took place March 12–19.

- The Society's #MyMSMoment campaign was featured in Times Square.
- **300** people created and submitted their own #MyMSMoment.
- The Society gained **2,500** new followers on social media channels.



The Society hosted its first **New to Pediatric MS** program on January 26.

- This virtual experience brings together newly diagnosed preteens, teens, and their parents or guardians to connect, share experiences and ask questions of a healthcare professional.
- A post-program survey shows attendees learned the importance of having a comprehensive MS care team and treatment plan.

“This is a good starting point to learn about MS, the struggles of parent and child...[and] gives perspective and practical advice in sharing actual experiences.”

— Program Participant

Walk MS tested a new experience in Raleigh, N.C.

- Attendees experienced a new ‘Circles of Support’ theme.
- Survey results show the new experience ranked higher than the current experience on several factors, including those with MS feeling recognized.
- The new experience will be tested this season in Los Angeles, Chicago and Denver.





The Society's **Momentum** magazine was honored with a Gold Healthcare Digital Marketing Award for its **Spring 2021 issue** in the Social Equality category.



We are bringing the world together to cure MS for every single person — as fast as possible.

 **STOP Pathway**

 To accelerate **Pathways to Cures**, the Society launched **15** new research grants and **29** new fellowship/early career awards to support the MS workforce.

 The new **Global Research Strategy Framework** collaboration joins the largest research-funding MS advocacy organizations to conduct a global landscape of current MS research investments. They will analyze gaps and opportunities increase international collaboration and to align funding to advance Pathways to Cures.



Dr. Ruth Ann Marrie of the University of Manitoba received the Barancik Prize for Innovation in MS Research for her landmark



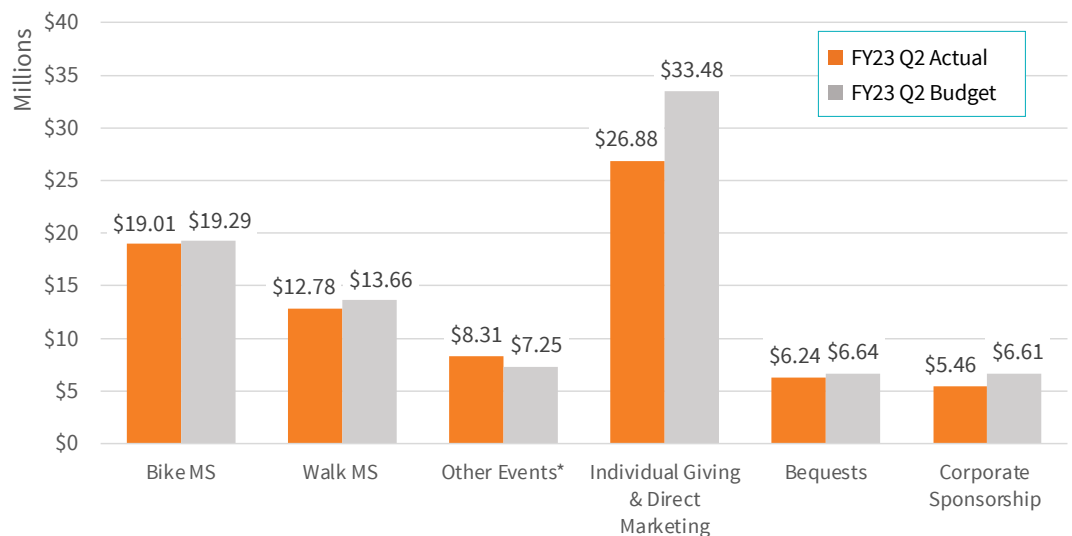
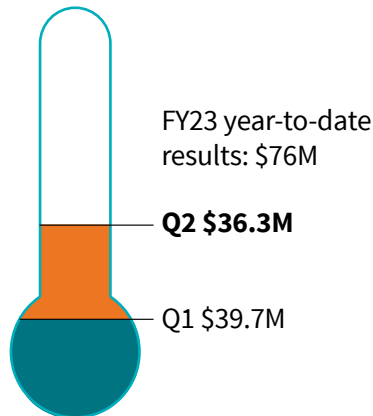
discoveries that deepen understanding of how MS evolves. Her work informs Pathways to Cures and paves the way to more personalized medicine to stop and even prevent MS.

* Green light represents excellent progress toward implementation milestones

Reaching a world free of MS will take all of us — our time, our energy, our resources. Together is the only way forward.

Q2 Gross Revenue by Source

FY23 target: \$165.6M



Excludes other income

* Includes Leadership Events, Finish MS, DIY Fundraising MS, Climb to the Top MS, Challenge Walk MS and other events